

PATENT APPLICATION TRANSMITTAL LETTER

ATTORNEY DOCKET NUMBER:
11032/3022

Commissioner of Patents and Trademarks
Washington D.C. 20231

Transmitted herewith for filing is the patent application of :
Gary ROBINSON

For : **AN APPROACH TO PRIVACY AND OTHER INTERACTIVE ADVERTISING
ISSUES**

Enclosed are:

1. 34 sheets of written description, 1 sheets of claims, and 1 sheet of abstract.
2. 2 sheets of drawings. (Figs. 1-4)

The filing fee has been calculated as shown below:

| | NUMBER FILED | NUMBER EXTRA* | RATE (\$) | FEE (\$) |
|---|--------------|------------------|-----------------------|----------|
| BASIC FEE | | | 710.00 | \$710.00 |
| TOTAL CLAIMS | 4 - 20 = | -0- | -0- | -0- |
| INDEPENDENT CLAIMS | 4 - 3 = | 1 | 80.00 | 80.00 |
| MULTIPLE DEPENDENT CLAIM PRESENT | | | 260.00 | .00 |
| FEE FOR RECORDATION OF ASSIGNMENT | | | 0.00 | 0.00 |
| *Number extra must be zero or larger | | | TOTAL | 790.00 |
| If applicant is a small entity under 37 C.F.R. §§ 1.9 and 1.27, then divide total fee by 2, and enter amount here. | | | SMALL ENTITY TOTAL | \$0.00 |

3. The Office is authorized to charge the filing fee of \$ 790.00 to Deposit Account No. 11-0600. A duplicate copy of this paper is enclosed for that purpose.
4. Please direct all correspondence to Gary S. Morris, Kenyon & Kenyon, 1500 K Street, N.W., Suite 700, Washington, DC 20005, phone number (202) 220-4250.

Dated: 2/12/01
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Gary ROBINSON

Serial No.: TBA

Filing Date: March 12, 2001

Title: **AN APPROACH TO PRIVACY AND OTHER
INTERACTIVE ADVERTISING ISSUES**

Group Art Unit: TBA

Examiner: TBA

SUBMISSION OF FORMAL DRAWINGS

Assistant Commissioner for Patents
Washington, D.C. 20231

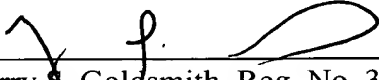
Attn: **Drawing Review Branch**

Sir:

We enclose herewith two (2) sheets of formal drawings containing Figs. 1 through 4 inclusive for the above-identified patent application.

Respectfully submitted,

Dated: 3/12/01



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